

GETTING STARTED

5 Steps to Hosting

Prepare for a successful tasting event by referring to the steps below before the big day!

1. Mark Your Calendar

Set a date, time and location. There's no "perfect" date that will work for everyone on your list, so choose something that works for you and your family.

2. Choose Your Cause

As the host, you can choose a local cause of choice for your tasting event, as long as it's a 501(c)3 non-profit. 10% of sales from qualified items will be donated to your non-profit cause of choice.

3. Pick Your Wines

Choose a half or full case of mixed varietals at up to a 58% discount! These wines will be used at your tasting event, and any leftover bottles are yours to keep.

4. Share & Invite

Brainstorm with your CEO about who to invite to your tasting event. Use the #WINENOT list to think of people within different social circles. Inviting 40 or more people will help ensure 10-12 attendees at your event.

5. Collect Case Orders

If someone on your guest list can't attend, let them know they can still contribute to the fundraiser and partake in the fun! Collect orders before and after your event by sharing the catalog or your personal event link. This is also a great way for out-of-state family and friends to enjoy **ONEHOPE!** Redeem your host rewards within two weeks of the event date. You can apply points toward items from the Marketplace, exclusive for hosts, or wine of your choice.

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|--------------------------|-----------|-------------|--------------|
| Tasting Event Sales | \$300-499 | \$500-1,999 | \$2,000+ |
| Host Credit | 6% | 10% | 12% uncapped |
| Potential Local Donation | \$30-50 | \$50-200 | \$200+ |

After your event is closed, your CEO will submit the non-profit information and **ONEHOPE** will mail a donation check to your cause of choice on your behalf.