



2014 NAPA VALLEY  
CABERNET SAUVIGNON

BOLD | DARK BERRIES  
SPICE | RICH

\$ 77



2014 CARNEROS  
CHARDONNAY

CRISP | FRESH FRUIT  
VANILLA | SMOOTH OAK

\$ 37

## WHAT IS 7 CELLARS?

7 Cellars is a brand of elegant, yet approachable wines created by Hall of Fame football legend and esteemed restaurateur John Elway along with ONEHOPE Wine.

## HOW ARE 7 CELLARS AND ONEHOPE CONNECTED?

7 Cellars is produced in partnership with ONEHOPE, its winemaking team, and distributors. Similar to ONEHOPE, 7 Cellars wines also make an impact with each bottle helping to reunite veterans with a sense of purpose through disaster relief.

## WHERE IS THE WINE MADE AND WHO ARE THE WINEMAKERS?

7 Cellars partnered with ONEHOPE's renowned winemakers to create an elegant, sophisticated wine. The wine is produced in collaboration with Rob Mondavi Jr., Tony Coltrin, and Mari Coyle, from California's most renowned grape-growing regions. These regions are world-renowned for Chardonnay and Cabernet.

**ROB MONDAVI JR.** – Grandson of Robert Mondavi, owner of numerous brands (Spellbound, Canvas, Isabel Mondavi, Hangtime), award-winning winemaker, Napa Valley Vintners Board of Directors.

**TONY COLTRIN** – Head winemaker for Robert Mondavi, made the first vintage of Fumé Blanc, made the first vintages of Opus One, 52 harvests to date.

**MARI COYLE** – Director of Wine for ONEHOPE, has made several 90+ point wines, former winemaker at Sterling Vineyards in Napa Valley, more than 20 vintages of winemaking experience, recognized as one of the most celebrated winemakers by the WSJ, professional wine judge.

## WHERE IS THE WINE SOLD?

Wine can be purchased in Elway's restaurants and select locations across Colorado and California, on 7Cellars.com and Amazon. Wine can also be purchased through your local via ONEHOPE CEO.

## WHY ISN'T THE CAUSE LISTED ON THE WINE LABELS?

We wanted to focus exclusively on the quality of the wine for the first few vintages when it came to the bottle itself. Supporting Team Rubicon is incredibly important to us and our customers; information on the partnership can be found in the supporting materials and websites.

## DO THE 7 CELLARS WINES DONATE MORE OR LESS TO TEAM RUBICON THAN THE ONEHOPE WINES?

Each brand makes it's own donation based on various factors such as price point and cost of goods.

## WHAT PERCENTAGE OF SALES BENEFIT TEAM RUBICON?

We love connecting people directly to the impact they are making with each bottle. We believe this is the most transparent way to let our customers know exactly what their purchase is providing.

Every **3 cases** reunites **1 veteran** with a sense of purpose by leading and organizing natural disaster relief.

Impact to Date: **5,879 Veterans Supported**

