

VIA ONEHOPE

# CRUSH

2018

homegrown heroes



PRIZE LEVEL	POINTS REQUIRED	AWARD
LEVEL 1	10,000	SET OF 2 "GO VINO" WINE GLASSES
LEVEL 2	15,000	CRUSH LOGO WATER BOTTLE
LEVEL 3	20,000	BRANDED COOLER BAG
LEVEL 4	25,000	"CRUSH CASH" \$100 TOWARDS HOTEL BILL AT CRUSH 2018
LEVEL 5	30,000	ATTEND LEADER RETREAT! JULY 11-12 AT ESTATE 8 IN NAPA

\*Awards are cumulative, i.e. 30,000 points will earn awards for levels 1-5.

## *Incentive Earning Period:*

JANUARY 1 - JUNE 30, 2018

## *How to Earn Points*

- 1 point for every dollar of PSV
- Earn 1000 points for each new recruit who goes on to sell \$1,000 during the incentive period
- Promote to New Title for the 1st time ever
  - Senior CEO = 500 points | Director = 1000 points | Senior Director = 2000 points
  - Executive Director = 4000 points | Senior Executive Director = 8000 points
- Consistency for Maintaining Title (cumulative)
  - Senior CEO = 500 points/month | Director = 1000 points/mo. | Senior Director = 2000 points/mo.
  - Executive Director = 4000 points/mo. | Senior Executive Director = 8000 points/mo.