

GET STARTED

Your First 60 Days with the Fast Start Program

Welcome to your Fast Start! All new CEOs are eligible to earn rewards and additional prizes when you book events and recruit new CEOs in your first 60 days upon joining via **ONEHOPE**. Within your first week, get to know the Fast Start Program by scheduling a coaching call with your upline mentor and checking out all the resources on VIA U.



Booking

Wine Tasting Events

Every **2** qualified events* earns **\$100** in Fast Start Rewards.

**A qualified event has a minimum of \$300 in sales and is closed within the Party Portal in the Back Office.*



Recruiting

Build Your Team

Every **1** eligible recruit* earns **\$100** in Fast Start Rewards.

**An eligible recruit is a new CEO who signs up within your first 60 days and goes on to hold their own two qualified events.*

EARN YOUR FAST START AWARD

Earn the Fast Start Award once you hold and close **6** qualified events and recruit **1** eligible CEO within your first 60 days.

How to Correctly Close Out an Event

- Redeem host rewards within three weeks of the actual event date
- Click “Close Party” in step 6 of the Party Portal within three weeks of the actual event date

Reminder: parties automatically close three weeks after the actual event date, at which point, you won't be able to access the host rewards and you won't be able to manually click step 6 in the Party Portal. Please be sure to do the two steps mentioned above to ensure that you close out your parties correctly.

What You Earn

Earn the Fast Start Award when you hold and close six qualified events and recruit one eligible CEO within your first 60 days. Fast Start Award winners will receive:

- Exclusive happy hour and champagne toast at our annual CRUSH conference
- Front row VIP seating at our annual CRUSH conference
- Exclusive gift
- Bragging rights!

Monthly Rewards

You will accumulate your monthly reward points until you choose to redeem them – they do not expire. Business Booster Points can be redeemed for any full-priced items in the CEO Shopping Cart. You will still be responsible for any overages, shipping and taxes. You can not apply points to a wine case in the CEO Cellar, Host Packages or Host Orders. Find the CEO Shopping Cart by logging into the back office, clicking Main Menu > Shopping Cart > CEO Catalog, then adding items to the cart. Items that are eligible for point redemption will be highlighted in pink.

Tracking Your Points

The Business Booster Points will be awarded into your Back Office by the 5th of the following month. For example, if you earned \$100 in reward points in March by selling \$1,500 within the month, you will be awarded these points by the 5th of April. You can view your cumulative points by logging into the Back Office, then going to General Tools > Reward Points.

BONUS POINTS

New CEOs will also be able to double dip and earn points through our Business Booster Program! While Fast Start is only for new CEOs within their first 60 days, the Business Booster Program is ongoing for all qualified CEOs.