

For a nonprofit to be considered for a partnership with ONEHOPE, it must meet the following criteria:

Mandatory Criteria

Registered 501(c)3 organization with approved tax-exempt (please include EIN number)

Published code of ethics, mission statement, and/or vision statement

Public Form 990 (publicly available financial documents)

Year established: greater than 3 years prior (90% of small businesses fail within the first 3 years)

Willing to provide customized impact statistics

No groups that promote religious doctrine or discriminate based on gender, sexual orientation, etc. or organizations with a political agenda. Must have a non-discrimination policy

Additional Criteria

Program Overhead ratio 85% or higher

Four Star Charity Navigator Score and/or Guidestar Stamp of Approval

Theory of Change for achieving mission

Dollar-to-impact ratio to measure outputs

Willing to co-market/promote ONEHOPE on their own properties as well – social media, Twitter, Facebook, email blasts, events, etc.

National/International in reach (versus local region)

“Room for more funding” – A nonprofit should have a high approval rating and be in the position to benefit significantly by our contribution. A nonprofit may be at capacity or benefit more from other contributions than money (i.e. labor). It is very difficult to use a numerical scale to rate room for funding and is something that needs to be analyzed on a case by case basis.

Willing to accommodate volunteer opportunities for donors, investors, corporate partners

We Do Not Consider Funding the Following

Organizations without 501(c)3, tax-exempt status

Organizations that discriminate by race, religion, color, creed, sex, age, or national origin

Individuals

Start-up organizations or organizations that have been in existence for less than 3 years (exceptions may apply)

Advertising for benefit purposes (exceptions may apply)

Religious or sectarian organizations

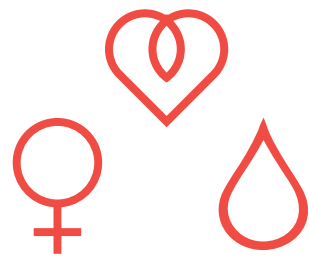
Multiple-year grants or automatic renewal grants

How do we determine the amount we are going to donate?

We work closely with each nonprofit to create an impact ratio that allows us to quantify our social impacts.



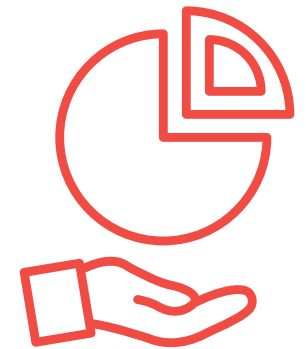
IDENTIFY COST OF
GOODS ON NEW
PRODUCT



IDENTIFY CAUSE AND
CAUSE PARTNER TO
PAIR WITH PRODUCT



WORK WITH CAUSE
PARTNER TO
DETERMINE DOLLAR
TO IMPACT RATIO



WORK WITH OPERATIONS
TO UNDERSTAND
DONATION AMOUNT AND
BEST WAY TO MAKE THE
BIGGEST IMPACT BASED
ON THE NONPROFIT
NEEDS AND DOLLAR TO
IMPACT RATIO

How do we distribute our profits?



COST OF GOODS:
INCLUDES ALL OUR
HARD COSTS OF THE
PRODUCTS –
WINEMAKING, BOTTLING
FEES, PACKAGING,
TRANSPORT, ETC.



COMMISSIONS AND
10% CAUSE OF
CHOICE DONATION
ARE TAKEN OUT
AFTER C.O.G.



DONATION TO
CAUSE PARTNER



WHAT'S LEFT IS OUR
PROFIT THAT WE
USE TO KEEP THE
LIGHTS ON :)